

Easy-Open packaging

Made from 100% Australian<sup>\*</sup> Fruit

No artificial colours, flavours or preservatives

'1 serve' of fruit as per Healthcare guidelines



# The creators of the **Provital** range of fruit-inspired nutritional products are passionately driven by 3 core beliefs:

We believe in a life well lived through natural positivity.

We believe delicious and nutritious foods are one of the great joys of a positive life, upon which one should never have to compromise.

And we believe that making those positive nutritional choices supports health and longevity so we can all continue to participate in a rich and joyful life.

#### We have brought these beliefs to life:



- Australia's Food Safety Standards ensures trusted food quality and safety for all consumers
- Breakthrough packaging to increase ease of opening, thereby reducing patient frustration and improving access to nutrition
- Delicious, nutritious fruits in a variety of flavours to negate menu fatigue

## Developed in consultation with healthcare professionals



- Australian healthcarecentred innovation
- Delicious quality Australian\* grown fruit
- Recyclable packaging
- Rigorously tested to meet Australian Food Safety Standards
- 'Cold Fill' technology to lock in fruit goodness
- Innovative packaging to assist consumers with fine motor skill difficulties

\*Made in Australia from 100% Australian Fruit except for prunes and pineapple. 'Fibre Right' 'SPC' is a registered trade mark of SPC Group 'SPC ProVital' 'SPC' is a registered trade mark of SPC Group

### **Provital**<sup>®</sup> Easy-open packaging

Our portion-controlled-cups have been specifically developed using the guidelines established by Arthritis Australia and aim to provide a more accessible fruit snack for consumers with fine motor skill difficulties.



- Textured and lengthened pull tab for easier grip
- Clear instructions for opening
- Optimised seal to reduce opening force
- Decagon shape for easier grip
- Extra large font for improved legibility

#### The benefits of accessible packaging

Recognised by the Australian Institute of Packaging as contributing to reducing food waste.<sup>1</sup>

9 in 10 patients surveyed found the new SPC ProVital<sup>®</sup> cup easier to open.<sup>2</sup>

1. June 2016: SPC ProVital® easy-open cup won Food Service category in the Australian Institute of Packaging (AIP)/World Packaging Organisation (WPO) Save Food Packaging Awards. This new award recognises companies which are developing innovative and sustainable packaging that minimises food losses and food waste.

2. Trained healthcare interviewers under the facilitation of Metis Healthcare research surveyed 400 patients and 50 carers at Royal Northshore Hospital. Collecting data on the accessibility of the SPC ProVital cup versus the incumbent cup. 50% of patients interviewed had a motor or sensory impairment or both.







#### **Diced Fruit in Juice**

SPC ProVital<sup>®</sup> is produced using stav te of the art 'Cold Fill' technology for gentler processing which locks in vibrant fruit colours, consistent texture and fruit cuts, great taste and goodness.



Fruit Puree

SPC ProVital<sup>®</sup> Level 4 Pureed range of delicious, nutritious and expertly formulated fruit-based products, have been developed to address specific health requirements. The range has been designed and rigorously tested to meet the strict guidelines of IDDSI<sup>3</sup> Food & Drinks Classification for Level 4 Pureed foods.

Apple & Prune

120g Serve = 5.8g Fibre





#### FIBRE RIGHT<sup>™</sup>

SPC ProVital<sup>®</sup> Fibre Right<sup>™</sup>, an easy and delicious way to increase fibre intake. This delicious smooth apple & prune fruit puree is suitable for Level 4 Pureed diets.

### Multi-Serve

Delicious SPC ProVital<sup>®</sup> Level 4 Pureed Smooth Fruit Range is also available in bulk format as part of your favourite recipe or as a serve of fruit.



#### Juice

SPC ProVital<sup>®</sup> Juice is made from 100% Australian fruit, grown in the Goulburn Valley of Victoria and contains no artificial colours, or preservatives. Pear available in 105mL, 1L and 2.9L, or Tomato available in 105mL.



3. IDDSI: International Dysphagia Diet Standardisation Initiative. 2016 @https://iddsi.org/framework/ All trade marks owned by SPC group.



To view our range, visit **spccare.com** or contact us on **1300 641 190** 



spcprovital.com.au